



WRC-ALCA 2024 CONFERENCE DETAILS

VERSION 060524

CONFERENCE THEME

Our conference committee chose the theme “Renewing the Flame – Growing Better Together” to set the tone for the conference and to provide prospective speakers with guidance on how to shape their proposals.

Grow– We continuously innovate new strategies, tools and solutions on demand that will connect our clients with relevant navigation and resources. We are strengthened when we share, embrace, and innovate. New growth comes from water, sunlight, and care. Let’s grow together!

Renew– Conferences are all about learning. We want to hear from you about approaches and best practices for caring for older adults or others facing ongoing health challenges, to assure quality of care and an optimal life! After a long stretch of stress and neglect we hope to get back to our core values and revitalize our businesses and our customers.

Improve– We want to hear the generational voices on services, technology, strategies for juggling family, work and caregiving, and care options for our clients who want to do things on their terms and live as independently as possible. At the same time, we need to acknowledge the impact our continually increasing client loads have on us and do what we need to do to take care of ourselves while giving others the tools they need. It’s time to restore our commitment to this work, our clients and each other. Let’s regain our fire and restore some of what we have lost in the last 4+ years.

LOCATION OVERVIEW

Tucson – The soul of the Sonoran Desert. The flavor of the Southwest! Tucson means wide open spaces and plenty of room to unplug, explore, and free yourself. www.visittucson.org.

More than just saguaros and Sonoran hot dogs, Tucson, AZ is a cultural and natural hub where visitors can experience the Southwest as it was meant to be. In the heart of the Sonoran Desert, Tucson offers a modern perspective of the old west.



The city is home to a wide range of museums, historic sites, hiking trails, golf courses, and some of the most unique flora and fauna in the world, giving visitors plenty to do during their visit.

From gardens and zoos to our museums and university campus, Tucson’s unique beauty shines through a wide range of attractions and our vibrant downtown districts.

Lots of places talk about their "Great Outdoors" but in Tucson they don't just talk the talk, they walk the walk - or take the hike, depending on how you look at it. That's right, they aren't too shy to say that the outdoors are a little bit greater than most places you might visit. Whether you're looking for a hardcore backcountry adventure or just a leisurely stroll in the solitude of the Sonoran Desert, Tucson offers plenty of room to roam.



From the otherworldly beauty of Saguaro National Park to the rugged expanse of the Coronado National Forest and the region's Sky Island mountain ranges, in southern Arizona, getting outside is not just a hobby, it's a way of life.

Trying to sum up Tucson's deep-rooted history in a few paragraphs just isn't possible. One would need to read through thousands of pages from the countless books that have been written about this area by obsessed writers and historians. Equally as impossible would be to try and decouple this history from the region's unique blend of cultures. They are inextricably linked.



HOST HOTEL & TRANSPORTATION



Hotel Basics: When you think of the Southwest, windswept mountains, wildflowers, fiery-red sunsets and a deep-rooted desert culture spring to mind and nowhere is this soul-stirring tableau captured more spectacularly than at the El Conquistador Tucson. The resort surprises you with the pristine beauty of the Sonoran Desert, introduces you to indigenous cultures, and inspires you with authentic flavors, experiences and unforgettable moments. Named "Best Experiential Hotel" by Hotel

Interactive[®] Lodging Industry Elite Awards and recognized as a Top 52 Hilton Hotel by Forbes, El Conquistador Tucson invites you to escape and experience the colors, textures, and singular details of this uniquely Southwest resort.

For more information on the hotel, go [HERE](#).

Reservations: We have negotiated an incredible room rate of \$205 plus 14.55% tax per night for the group. To **make your hotel reservations online** (recommended) please click on the HOTEL RESERVATIONS radial button in this event or go [HERE](#). It's important you book your room through our group link in order



As an alternative, you may also call 888-370-0980 and mention you are with "ALCA" or the "Aging Life Care Association" to secure the group rate.

Though the rate will be honored, based on availability, until 5:00 p.m. Mountain Time on August 15, 2024, the group block could potentially sell out at any time. For that reason, we encourage early reservations. Should the block sell out prior to the cut-off date, we will attempt to add more rooms to the block (as available) or will set up an overflow hotel. Cancellations and changes must be made a minimum of 72 hours prior to arrival date to avoid penalties. Check-in time is 5:00 p.m. and check-out time is 11:00 a.m. The hotel can store your bags as needed.

The nightly hotel resort fee (normally \$29 plus tax per night) has been waived for this group and includes...



- Wireless internet access in guest room
- Local and toll-free calls
- Two complimentary bottles of water at check-in
- Daily use of fitness facilities and wellness classes for two people
- 10% discount in the General Store Gift Shop
- 10% discount on SpaWell products
- One hour use of putting green and driving range per room per day
- Discounted golf green fees based on availability
- Two hours of bike usage per room per day (up to two people)

For **questions regarding logistics including challenges with room reservations**, please contact Kathy Azevedo, MeetingWise LLC (WRC-ALCA’s meeting management partner) at (310) 937-9473, x103 or kazevedo@meetingwise.net.

By booking into the WRC-ALCA group block you:

- Will experience the comfort and convenience of this recently expanded and renovated hotel and all it has to offer including amazing views, beautiful grounds, walking paths and more.
- May change your reservation at any time prior to 72 hours in advance of arrival if needed. That is not always the case with rooms booked at other hotels online or elsewhere.
- Will be sure the room you book is the quality contracted. The room/hotel you book online may not be comparable to the rooms in the conference room block. Remember, you get what you pay for!
- Only have to take a short walk from your room to get to the meeting space. If you are using an alternate hotel through a discount service, your hotel may not be close to the conference hotel, so you won’t be able to sneak back to your room for a nap, a snack, or to check email and messages between sessions.

As importantly, you support WRCC-ALCA by booking into the block, which assists us in meeting our contractual minimum commitment to the hotel and keeps the conference fees reasonable for you.

Airport/Ground Transportation: Tucson International Airport (TUS) is a civil-military airport owned by the City of Tucson eight (8) miles south of downtown Tucson, in Pima County, Arizona. Airlines servicing the Tucson airport include Alaska, American, Delta, Southwest, Sun Country and United.

The hotel is located in the North side of Tucson along the base of the Santa Catalina Mountains and is about 18 miles from the Tucson airport. In normal traffic, it takes approximately 25 minutes to travel between the two locations. We suggest rental car or Lyft / Uber for airport transportation.

Parking: Hotel guest self-parking is complimentary (subject to change) and valet parking is \$15 per night.

Internet: The hotel offers complimentary wireless internet access in the public areas. We are also providing complimentary Wi-Fi in the meeting space for our group.

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Registration Fees: Online registration allows you immediate confirmation. To **register for the conference** please click on the SIGN IN TO REGISTER BELOW radial button in this event. If you prefer manual registration, you may download a copy of the registration form by selecting DOWNLOAD THE REGISTRATION FORM instead.

	Member	Non-Member	Student (w/proof)	One Day (Fri or Sat)	**Presenter / Conference Committee	AM Pre-Conference Intensives (per session)	PM Pre-Conference Intensive
Early Bird (through midnight Pacific Time on 8/15)	\$525	\$650	\$400	\$350	**20% off	\$150	\$95
Regular (12:01 a.m. Pacific Time on 8/16 and after)	\$625	\$750	\$400	\$350	**20% off	\$150	\$95

****Applies ONLY to those scheduled to make a presentation at the conference and/or serving on the official conference planning committee. Those individuals will receive a code to be used at the time of registration.**

If you have any **challenges with registration**, please contact ALCA National at (520) 881-8008. Know Before You Go (KBYG) emails will go out to all participants starting approximately one week prior to the conference.

Registration Deadlines: The early bird rate expires at midnight Pacific Time on August 15th. Online and manual registration forms will be accepted until 12:00 p.m. Pacific Time on September 16th.

Payments: If registering with the manual form and paying by check, checks should be made out to WRC-ALCA and mailed with the completed form to: WRC-ALCA 2024 Conference Registration, 3275 W Ina Road, Suite 130, Tucson, AZ 85741. **To register online you must pay by credit card.**

Conference Inclusions: The conference rate includes the welcome reception, two deluxe continental breakfasts, two luncheons, all refreshment breaks, all conference activities and materials, complimentary Wi-Fi in the meeting space, online access to conference presentations and much more through our conference app. Individual meal tickets may be purchased for your guests.

Cancellation/Refund Policy: No refunds will be issued after September 5, 2024. Cancellations prior to that date will receive a refund minus a \$75 administration fee. Substitutions are welcome. Changes or cancellations must be made in writing to aschachter@aginglifecare.org.

Continuing Education Hours: WRC-ALCA has APPLIED to offer multiple CE opportunities. We anticipate the core conference to include approximately 10.0 credit hours. The pre-conference intensives, though valuable, may or may not be credit sessions. We are planning to offer the following opportunities. Exact credit details will be available approximately two weeks prior to the conference.

- CCM (*National Academy of Certified Care Managers*)
- CLPF (*California Licensed Professional Fiduciaries*)
- *CCM (*Commission for Case Manager Certification*)
- *LCSW (*Licensed Clinical Social Worker*)
- *CaBRN (*Nursing CEs are applicable in CA; check with your state to determine whether they will extend credit*)

If you would like a CCM certificate, you need only indicate so on your registration form (note: this certificate works for CLPF as well). If you need credit for any other certifications, the certificates will be \$50* each on-site. This fee assists WRC-ALCA in offsetting the costs related to the application process for each.

A Few Good Hands – Volunteers Needed: We're always looking for a "few good hands" to assist with materials preparation prior to the conference. If you are arriving on September 18th and have the late afternoon and/or early evening free, consider joining us for camaraderie and fun. It's a great way to find out what's going on before things even start and to get to know some of your fellow WRC-ALCA members. If you would like to volunteer, please email planner@meetingwise.net so that we may add you to the list.

Important Resources: Our sponsors, exhibitors and advertisers not only support our event, they are wonderful resources and partners. Please make sure you take time to visit with them at the conference and consider using their products and services the next time the need arises.

Questions: For any other questions, email planner@meetingwise.net and we will respond within three (3) business days in most cases.